

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774  
Inventor(s) : Ronald Gary Godsey  
Filed : August 22, 2001  
Art Unit : 3627  
Examiner : Mussa A. Shaawat  
Docket No. : 8231  
Confirmation No. : 8938  
Customer No. : 27752  
Title : System and Methods for Tracking Consumers  
in a Store Environment

NOTICE OF APPEAL FROM THE EXAMINER TO  
THE BOARD OF PATENT APPEALS AND INTERFERENCES

Mail Stop AF  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. Authorization is hereby given to charge the required fees or any additional fees that may be required, or credit any overpayment, to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

  
Signature  
Jay A. Krebs

Typed or printed name  
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Date: December 19, 2007

**Customer No. 27752**